



# BRITAIN IN BLOOM 2013

## Judging Day!

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July 18<sup>th</sup> has been designated by Cumbria in Bloom as the day when Windermere and Bowness will be judged in the Town category.

Windermere in Bloom, endorsed by the Windermere and Bowness Chamber of Trade, encourages both businesses and residents to put on a show worthy of the Gold certificate and Best in Borough awarded last year. It would be an achievement if the community could also add 'best in county' to this impressive array of awards.

The designated judges from the north-west of the county will be looking at 3 core areas:

- Horticultural Achievement
- Environmental Responsibility
- Community Participation

These three core principles underline every aspect of the marking and the judges marking sheet is broken down to include them all.

Section A - Horticultural Achievement (50%) In

this section the judges will be looking for year-round horticulture focusing on five key areas:

- A1. Impact
- A2. Horticultural Practice
- A3. Residential and community gardening
- A4. Business areas and premises
- A5. Green spaces

Section B - Environmental Responsibility (25%). This section should show the judges year-round achievement encompassing care for the built environment:

- B1. Conservation and biodiversity
- B2. Resource management
- B3. Local heritage
- B4. Local environmental quality
- B5. Pride of place

Section C - Community Participation (25%). This crucial to the success of the campaign and will be judged on the following:

- C1. Development and continuity
- C2. Communication and education



Shop front in Windermere.

- C3. community involvement
- C4. Year-round involvement
- C5. Funding and support

As Cumbria in Bloom is a community-driven campaign, it is expected that a diverse range of local people will be involved and that there will be a broad-based public awareness and support.

The judging of the communities entry into the RHS 2013 Britain in Bloom will take place between the 29<sup>th</sup> July and the 9<sup>th</sup> August. The exact date has yet to be notified.





*Shared stand at  
Holker Garden Festival*

### *Holker Garden Festival*



### *St. Mary's Charity Day*



## *We've been to the Shows!*

Windermere in Bloom shared a stand with Cumbria in Bloom at this year's Holker Garden Festival in order to create public awareness of the two campaigns. This proved to be a great success.

Cllr. Lisa Greasley, Liz Auld (administrator of Cumbria in Bloom) and yours truly set up the stands on the Thursday and dismantled them on the Sunday afternoon. The floral displays were donated by Alan Heath (Chair of Cumbria in Bloom) and Newton Rigg Agricultural College, Penrith.

The stands were manned by various members of the 'In Bloom' groups and attracted over 200 visitors during the weekend.

A great number of questions were asked about the two "In Bloom" groups and also

what Britain in Bloom was all about.

On Windermere in Bloom stand were displayed the South Lakeland District Council's 'Best in Borough' trophy; the RHS 2012 Britain in Bloom Silver award; the Orrest Drive Allotments RHS 'Its your Neighbourhood award. Also displayed were photographs showing the community and organisations at 'work'; the various projects being undertaken; and general floral scenes throughout the area.

A number of *freebees* were handed out which included the new Ellera y Wood information leaflet together with bookmarks and the last three editions of this newsletter.

Windermere in Bloom also had a display stand at the St. Mary's

Windermere, Charity Day. This was manned by 2 members of the 'In Bloom' group.

The stand was well received by those who attended and a large number of enquiries were made. In addition, a number of 'pledges' were made to help with the 2013 Britain in Bloom entry. These ranged from litter picking their local area, tidying up unsightly spaces, planting of bulbs/wild flowers and the sowing of seeds in public spaces.

The Windermere in Bloom Advisory Group would like to thank all those concerned.

## *Sponsorship*

Would you like to help and improve the look of our local community? Are you community minded? If so, you can help by sponsoring this newsletter. The newsletter will be going out on a monthly basis from March through to October then as an Autumn, Winter and Spring 2014 edition. Windermere in Bloom are also looking for sponsors of the public space baskets.

**What do I get for my sponsorship?** Your logo and contact details on all issues; the knowledge that you are helping to promote Windermere & Bowness in the 2013 RHS Britain in Bloom competition and the promotion of your business.

For further details, please contact the editor whose details are on page 4.



## WinderClean

Despite the appalling weather over 20 residents and visitors together with a number of youth organisations took part in this years 'WinderClean.' Did you take part?

The areas covered were:

- ◆ The Glebe
- ◆ Queens Park
- ◆ Baddeley Clock

10 sacks of rubbish were collected from the

various land based sites and disposed of by the South Lakeland District Council refuse collectors.

WinderClean is a joint venture between the Lake District National Park (LDNPA) and the Windermere in Bloom Advisory Group as part of the annual clean up of the area in time for the summer visitors. The LDNPA supplied all the *kit* and undertook the risk assessment.

During the next few weeks, other youth organisations, schools and members of the public will be adding their contribution to the clean up.

A number of volunteers, courtesy of the Lake Rangers, were ferried to various places along the shore Windermere in order to do a 'litter sweep.'



## Community 'In Kind'

From October 2012 to the end of May 2013 over 400 hours of free time have been given by adults and children of the public, clubs and organisations in the pursuit of Windermere in Bloom.

These have included:

- ◆ Goodley Dale School
- ◆ St Cuthbert's RC School
- ◆ 1264 (Windermere) Air Training Corps
- ◆ Lakes Christian Centre
- ◆ St. Anne's School
- ◆ Members of the public

The projects undertaken by the above have involved bulb planting;

litter picking; planting of fruit trees and bushes; herbs and the making of tree guards.

ageUK and some of the pupils from the local schools have been restoring a number of 'tired' benches throughout the parish. This has been made by PC Simone Blackhouse who has obtained numerous grants. A full report will appear in the next edition.

### The Bench Project



*ageUK and pupils at work*

## Change in Personnel

The Windermere in Bloom Advisory Group have had a change of personnel. At a recent Windermere Town Council meeting two former members stood down and were replaced by Cllrs. Jenny Jewell and John Saunders.

The Windermere in Bloom Advisory Group would like to extend its grateful appreciation to Cllrs. Joan Stocker and Leith Hallatsch for all their past endeavours and hard work in helping the community get to where it is today.

## WINDERMERE IN BLOOM NEWSLETTER

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**W**indermere In Bloom is an advisory group to the Windermere Town Council and was formed some 25 years ago. It was set up to organise an annual floral competition within the Parish of Windermere.

Over the years it has grown into the group that also makes sure that Windermere & Bowness are entered into the Cumbria In Bloom competition and ultimately into the Britain In Bloom 2012 and 2013 competitions.

The advisory group liaises with the various community groups and business organisations to achieve its aims and objectives.

## We are on the web at

[www.wbcoft.org.uk/britain\\_in\\_bloom.htm](http://www.wbcoft.org.uk/britain_in_bloom.htm)



Sharing the best in Gardening

## RHS BRITAIN IN BLOOM Finalist 2013



Scan this QR code using your smartphone to link directly to the Windermere In Bloom web page.

## *Your Windermere In Bloom Advisory Group*

**T**he following councilors and members of the public make up the "Windermere In Bloom" Advisory Group:

Cllr Lisa Greasley - Chair of Windermere In Bloom

Cllr Jenny Jewell

Cllr Sandra Lilley

Cllr John Saunders

Cllr Alan Marsh

Mrs Dianne Fisher - Civic Society

Mr Kevin Holmes - Member of the public

Mr Andy Tallon - Continental Landscapes

Mr Adrian Faulkner - Windermere & Bowness Chamber of Trade and Cumbria In Bloom

Tracy Fletcher (Town Clerk) is the administrator to the group and can be contacted on:

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