



**Windermere  
& Bowness** | Chamber  
of Trade

*Promoting the trading and commercial interests of Bowness, Windermere and the immediate area.*

The minutes of a General Members Meeting held on the 2<sup>nd</sup> October 2012 at the Burnside Hotel, Kendal Road, Bowness-on-Windermere, commencing at 6:30pm.

**Members Present:**

Liz Blaney (Fairfield House)	Adrian Faulkner (AGF Business Services Ltd)
Eve Blatchley (Hon Member)	Paul Frain (Helen's Chocolates)
Stephen Broughton (Mountain Goat)	Chris Rushton (Lakes Architects)
Barry Butler (Butler Associates)	Ruth Thompson (Welcome Guides)
Simon Everett (Simon Everett Opticians)	

**Guests:**

PCSO Sarah Blacow (Cumbria Constabulary)	Kimberley (Kim) Hayton (Guest Speaker – Triarom)
PCSO Georgina Gibb (Cumbria Constabulary)	Cllr. Ben Berry (SLDC)
	Cllr. Alan Winrow (Mayor – WTC)

**Apologies:**

Tony Blaney (Fairfield House)	Sue Jackson (Heart of the Lakes)
Sue Bloy (Lakes Accountancy)	Paul Liddell (Lakelovers)
David Carter (David Carter Chemists)	Robin Love (Ambleside PO)
Bob Cheetham (Chocolate Crescent)	Jonty Mayo (Musgraves)
Clayton Butchers	John Richardson (Richard's Butchers)
Tim Farron, MP	Richard Rogers (Old Pump House)
Sue Fixter (Pitlochry)	Penny Seeds (Manuka)
Chris & Barbara Gabbott (The Coppice)	Adam Slatter (Booths Supermarket)
Leith Hallatsch - WTC	Tim Swaine (NatWest Bank)
David & Gill Howarth (Renoirs)	Enid Thompson (Welcome Guides)
	Amanda Took (Mystic Moon)

At the commencement of the meeting, Simon Everett, Chair, welcomed Kim Hayton, Cllr Alan Winrow (Mayor – WTC) and assembled members to the meeting.

It was agreed by those present that the police should make their report before the presentation in case they had to be called away. PCSO Sarah Blacow introduced PCSO Georgina Gibb to the meeting and went onto state that after a speight of break-ins a suspect had been detained. There had been no more break-ins. The car park ticket machines are now being made vandal proof by "Smart Water." The police were monitoring the parking situation along Rayrigg Road. There is to be an improved "Shop Watch" scheme to be rolled out at no cost to the shopkeepers. Crime overall was down in the area since the last attendance. There was a reiteration that the Windermere Police Station front office would not be closing although reduced hours of opening is still being considered. There is to be a community 'bulb planting' of 6,500 bulbs in the near future as part of the polices' community involvement.

**Presentation:**

Kim Hayton – Triarom – gave a presentation on the use of social networking in the business. The full presentation can be found at [http://www.wbcoft.org.uk/speaker\\_presentations.htm](http://www.wbcoft.org.uk/speaker_presentations.htm) After the presentation, Kim took a number of questions from the floor and was thanked by Simon Everett for her very interesting and thought provoking talk. (Secretary's Note: If, having gone through Kim's presentation, you have any questions, please contact Kim direct on 015394 44639.

**Minutes:**

The Minutes of the meeting held on the 4<sup>th</sup> September 2012 were accepted as being a true record - proposed by Ruth Thompson, Seconded by Barry Butler.

### Matters Arising not covered by the Agenda:

The Secretary reported that, as requested at the last meeting, he had written to Stagecoach regarding the current situation of time tabling the buses. He reported he had an acknowledgement of the letter.

### Correspondence:

The Secretary reported he had received the following correspondence:

- An extract from the Windermere Town Council's minutes of the 12<sup>th</sup> September stating that the Chamber of Trade would be consulted on an SLDC initiative to offer grants for "Shop Front Improvements" which the Town Council would wish to pursue. Cllr. Alan Winrow updated the meeting on the progress being made and said "it would be badged as a Town Council project." He also stated that there would be a total of £2,000 in grants which would have to be match funded. Cllr. Winrow was informed that the Chamber would help all it can with this project.

### Reports:

- a. Police:**  
See above.
- b. Membership Secretaries:**  
The Secretary reported that he had made contact with a past member who had started up in business again in Bowness.
- c. Community Safety Partnership**  
Nothing to report.
- d. Windermere & Bowness Winter Lights Group:**  
The Secretary handed out copies of a letter he had received from the Winter Lights Group requesting financial assistance. It was agreed by those present that the Chamber of Trade should make a donation of £700 on the production of accounts and projections. It was also requested that this amount should be split between the communities. It was noted that this may be the last year the Winters Lights will happen unless greater funding is obtained. .
- e. Windermere Town Twinning Association:**  
Nothing to report
- f. Windermere Catchment Restoration Programme:**  
Nothing to report
- g. Windermere Waterfront Project:**  
Barry Butler reported that there was going to be a meeting on the 19<sup>th</sup> October and he would report back to the next meeting.
- h. Tourist Information Centers:**  
Nothing to report.
- i. Business Maps/Guides for Windermere and Bowness:**  
The Secretary reported he had received information on the cost of an advert in the "Welcome to Lakeland" guide and that he would start looking for members to advertise. He reminded those present that because of where these guides are placed he could not accept adverts from the accommodation sector. It was noted that 36,000 copies would be distributed throughout Cumbria and North Lancs. (Secretary's Note: Anyone interested in advertising, please contact the Secretary)
- k. Windermere Community Action Plan:**  
No report.
- l. Cumbria In Bloom:**  
Adrian Faulkner in his capacity as a Management Committee Member of Cumbria In Bloom and co-ordinator for Windermere and Bowness's Britain In Bloom entry, reported that the September Newsletter had been published and handed out copies. He also stated that he and Cllr. Lisa Greasley would be representing Windermere & Bowness at the Britain In Bloom 2012 Award Ceremony in Guernsey in October.

Windermere Town Council Participatory Budget Meeting:

Paul Frain, as the Chamber of Trade’s representative, gave a very comprehensive report of the meeting. This can be found in its entirety at [http://www.wbcoft.org.uk/minutes\\_agenda.htm](http://www.wbcoft.org.uk/minutes_agenda.htm)

Christmas Market:

Cllr. Ben Berry raised the subject of a 2013 Christmas Market in Windermere. It was agreed to revisit this project with Cllr. Berry organising the first meeting with interested parties.

Economic Impact – London 2012 Olympics Report

The Secretary handed out to those assembled a DRAFT copy of the report and asked for comments. This had already been circulated to the Committee. He pointed out that the report would be sent to a number of influential people including Lord Coe, the Prime Minister and various MP’s. Having quickly scanned the document a member asked if he could forward his comments. This was agreed to.

Bus Drop-off Point

Nothing to report.

Dissolution of the Windermere and Bowness Chamber of Trade BID Committee

The Secretary reported that as all the payments and receipts, reports etc had been finalised, it would be a good time to dissolve this committee. It was agreed by those present that this should happen and that the small balance in the bank account is left there together with the account signatories.

Business In Adjoining Parishes:

No report.

Website Statistics:

The Secretary reported that for the month of September there were:

- 126,000 world wide ‘hits.’

A.O.B.

The Secretary reported that he had seen an article in the North West Evening Mail concerning the reduction in “through” trains to Manchester Airport in 2014 to just one per day. It was agreed that he should write to the Lakes Line Action group to confirm what action they would be taking.

Cllr Alan Winrow pointed out that there was a problem with storing the grit this winter, and asked if the Chamber members could help with the winter gritting by getting the grit to the right places. The meeting agreed to ask for volunteers near the time.

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Dates of Future Meetings:

**2012**

- 6<sup>th</sup> Nov
- 18<sup>th</sup> Dec – AGM & Christmas “Get Together”

**2013**

- 22<sup>nd</sup> Jan
- 5<sup>th</sup> Feb
- 5<sup>th</sup> Mar
- 16<sup>th</sup> Apl
- 7<sup>th</sup> May

Adrian G Faulkner - Secretary, Windermere & Bowness Chamber of Trade.  
DMS. FCMI., CLP.