



## Windermere & Bowness Chamber of Trade

*Promoting the trading and commercial interests of Bowness, Windermere and the immediate area.*

The minutes of a General Members Meeting held on the 3<sup>rd</sup> January 2012 at the Burnside Hotel, Kendal Road, Bowness-on-Windermere, commencing at 6:30pm.

### Members Present:

Pamela Bissland – Strolling4Shoes	Steve Holcroft – Steve Holcroft Photography
Tony & Liz Blaney – Fairfield Garden Guest House	Bill Johnson – Hon Member
Barry Butler – Butler Thompson Assoc	Jonty Mayo - Musgraves
Amanda Davies – Brambles	Michael Nicholson - WTC
Adrian Faulkner – AGF Business Services Ltd	Christopher Rushton – Christopher Rushton Architects
Paul Frain – Helen's Chocolates	Enid & Ruth Thompson – Welcome to Lakeland Guide
Erica Hargreaves-Wood – Erica's	

### Guest:

Amanda Hancock – Project Officer, Windermere Reflections  
Lea Rogers – Bealea's Cake Studio

### Apologies:

Tony Benton – Lazy Daisy's Restaurant	Sgt Ken Jewell – Cumbria Constabulary
Cllr. Ben Berry – SLDC	Paul Liddell – Lakelovers
Liz Blaney – Fairfield Garden Guest House	PCSO Scott Livett – Cumbria Constabulary
Eve Blatchley – Hon Member	Robin Love – Ambleside PO
David Carter – David Carter Chemists	John Richardson – Richard's Butchers
Clayton Butchers	Penny Seeds - Manuka
Simon Everett – Simon Everett Opticians	Adam Slatter - Booths
Tim Farron, MP	Tim Swaine – NatWest Bank
Sue Fixter – Pitlochry	Sue Tasker – Oakthorpe Hotel
Chris & Barbara Gabbott – The Coppice	Amanda Took – Mystic Moon
David & Gill Howarth - Renoirs	

In the absence of Simon Everett, Paul Frain took the chair and welcomed Amanda, members and guests.

Before the commencement of the meeting, Paul presented Lea Rogers (Bealea's Cake Studio) with a certificate and cheque for winning the "Best Dressed Christmas Window" competition. Photographs of the presentation and window are on the website at <http://www.wbcoft.org.uk/community%20involvement.htm>

### Presentation:

Amanda Hancock introduced herself and informed the meeting that she had been in post for 4 months. She went on to say that the Windermere Reflections Programme had received a 3 year Heritage Lottery funding with a real community focus to 19 projects and were based next to the Armitage Museum in Ambleside. It was all about increasing the understanding of environmental issues within the Windermere Catchment area and making a difference.

The main issues were:

- High phosphate levels
- The amount of sediment getting into the lake
- Aliens or non-native invasive plant species like Himalayan Balsam.

Windermere Reflections projects are split into 4 groups:

- Practical improvements like tree planting and river bank repairs.

- Encouraging everyone to make choices that reduce our impact on the environment.
- Celebrating the beautiful landscape.
- Repairing and recording the cultural landscape
- Training courses.

Amanda then went on to outline what a catchment area was by saying it was “all the water landing on fellsides, fields, gardens, roads etc and waste water that flows through the treatment works or septic tanks eventually ends up in the lake. Windermere has a large catchment including 2 rivers, smaller rivers and tarns.”

There are opportunities to get involved by:

- Learning new skills
- Helping on events
- Become an Ambassador
- Helping with the school programmes etc

Contact details: telephone 015394 34401

Amanda was thanked by Paul for her very informative presentation.

#### Minutes:

The Minutes of the meeting held on the 1<sup>st</sup> November 2011 were accepted as being a true record.

#### Matters Arising not covered by the Agenda:

Nothing to report

#### Correspondence:

Nothing to report

#### Reports:

- a. **Police**  
In the absence of the police the secretary read out an email he had received from Sgt. Ken Jewell together with the statistics contained therein.
- b. **Membership Secretaries:**  
No report
- c. **Community Safety Partnership**  
No report.
- d. **Windermere & Bowness Winter Lights Group:**  
The Secretary reported that the Winter Lights were being put up this coming week with most of the work in Bowness.
- e. **Windermere Town Twinning Association:**  
Tony Blaney reported that 5 businesses had taken up the offer of offering ‘work placement’ to students from Diessen as part of the exchange process. The Diessen ‘Umpaa’ band would be celebrating its 50<sup>th</sup> anniversary this year. They would be visiting the town from the 26<sup>th</sup> May to the 2<sup>nd</sup> June and would be playing around the area. The band was hoping to repeat the “3 Band Concert” at a venue and date to be confirmed.
- f. **Windermere Catchment Restoration Programme:**  
Nothing to report
- g. **Windermere Waterfront Project:**  
Barry Butler handed the Secretary a precise of the “Preferred Options” as at September 2011.
- h. **Tourist Information Centers:**  
Tony Blaney reported that the Windermere TIC was going well and building up business.
- i. **United Utilities:**  
Nothing to report

j. **Business Maps/Guides for Windermere and Bowness:**

The Secretary reported that he had the booking form and costs for the Chambers page in the "Welcome to Lakeland" guide and that he had contacted a number of last years' advertisers, some of whom had decided not to advertise this year. He commented that he would now be opening the advertising to 'non-members'.

k. **Windermere Community Action Plan:**

No report.

l. **Cumbria In Bloom:**

Adrian Faulkner, in his capacity as a Management Committee Member of Cumbria In Bloom officially made it know that Windermere & Bowness had been accepted as a finalist in the *Britain In Bloom 2012 Competition* in the Town category. He stated that this was a great honor for the community as there were only 75 finalists throughout the country in the various classes.

The Secretary read out an email from Stacy Hurley (SLDC – Olympic Torch Replay Coordinator) regarding the plans SLDC have to dress the streets with the "Look of the Games" and asked for suggestions for the planting.

Business Improvement District (BID's):

It was reported that the BID ballot was under way until the 31<sup>st</sup> January and that the word should be spread around of the necessity for eligible businesses to make sure they voted one way or the other.

Bus Pick-up Point

Pamela Bissland introduced herself as a Chamber of Trade member and also the instigator of this initiative to which the Chamber of Trade and Tim Farron MP are lending their support. Pamela outlined the history behind the idea, where the site would be (outside the Windermere Police Station) and also the meeting held with Cumbria County Highways, the police, Tim Farron and a member of the Chamber of Trade. Cumbria County Highways had drawn up detailed proposals. These can be found on the website - <http://www.wbcoft.org.uk/Coach%20Drop%20Off%20Points.htm>

Pamela then went onto outline the costs of the project and where the funding was coming from. It was pointed out the Highways would not have any funding for the 2011/12 financial year. The total cost would be around £3,000 to include signaging and surfaces for the partially sighted.

Business In Adjoining Parishes:

No report.

Website Statistics:

The Secretary, in his capacity of webmaster of the Chambers website, informed the meeting that for the year ending December 2011, that there were over 600,000 world wide "hits" on the website.

A.O.B.

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Dates of Future Meetings:

**2012**

- Jan 3<sup>rd</sup>
- Feb 7<sup>th</sup>
- Mar 6<sup>th</sup>
- Apl 10<sup>th</sup>
- May 1<sup>st</sup>

Adrian G Faulkner - Secretary, Windermere & Bowness Chamber of Trade.  
DMS. FCMI., CLP.