



**Windermere  
& Bowness** | Chamber  
of Trade

*Promoting the trading and commercial interests of Bowness, Windermere and the immediate area.*

The minutes of a General Members Meeting held on the 6<sup>th</sup> March 2012 at the Burnside Hotel, Kendal Road, Bowness-on-Windermere, commencing at 6:30pm.

Members Present:

Eve Blatchley – Hon Member	Paul Frain (Helen's Chocolates)
Barry Butler – Butler Thompson Assoc	David Howarth (Renoirs)
Adrian Faulkner – AGF Business Services Ltd	Bill Johnson – Hon Member
Simon Everett – Simon Everett Opticians	Ruth Thompson (Welcome Guides)

Apologies:

Tony Benton – Lazy Daisy's Restaurant	John Richardson – Richard's Butchers
Cllr. Ben Berry – SLDC	Christopher Rishton – Lakes Architects
Pamela Bissland – Strolling4Shoes	Adam Slatter - Booths
David Carter – David Carter Chemists	Penny Seeds - Manuka
Clayton Butchers	Tim Swaine – NatWest Bank
Tim Farron, MP	Sue Tasker – Oakthorpe Hotel
Sue Fixter – Pitlochry	Penny Seeds - Manuka
Chris & Barbara Gabbott – The Coppice	Enid & Ruth Thompson – Welcome Guide
Paul Liddell - Lakelovers	Amanda Took – Mystic Moon
Robin Love – Ambleside PO	The Police

Simon Everett, as chair, welcomed members and guests.

Minutes:

The Minutes of the meeting held on the 7<sup>th</sup> February 2012 were accepted as being a true record.

Matters Arising not covered by the Agenda:

Nothing to report

Correspondence:

The Secretary reported on the following item of correspondence he had received:

1. An email from Jerry North – Centre Manager in Lancaster – offering his commiserations regarding the failure of the BID. Also stating that they were progressing towards an October vote.

Reports:

- a. **Police:**  
No report
- b. **Membership Secretaries:**  
No report.
- c. **Community Safety Partnership**  
Bill Johnson updated to meeting on the progress being made.
- d. **Windermere & Bowness Winter Lights Group:**  
David Howarth updated the meeting.
- e. **Windermere Town Twinning Association:**  
Tony Blaney reported that:
  1. The AGM would be on March 31<sup>st</sup> from 2pm.
  2. The Garden Party would be on June 16<sup>th</sup>

3. The 'Umpha' band would be playing at St. Herberts on the 27<sup>th</sup> June and at the Lakes School on the 28<sup>th</sup>.

f. **Windermere Catchment Restoration Programme:**

Nothing to report

g. **Windermere Waterfront Project:**

Nothing to report.

h. **Tourist Information Centers:**

Nothing to report.

i. **United Utilities:**

Nothing to report

j. **Business Maps/Guides for Windermere and Bowness:**

Ruth Thompson introduced the 'apps' that welcome Guides had produced in order to advertise the local area. The 'app' would direct users to find a directory of local businesses, offers etc. The cost of the advert and updating would be £15 per month and the 'download' would be free to all with 'smartphones', iphones, androids etc. For further details, please contact Ruth at [ruth@wel2.com](mailto:ruth@wel2.com). The business map will again be produced with a print run of 30,000. The deadline date for adverts is the end of May. Again please contact Ruth direct.

k. **Windermere Community Action Plan:**

No report.

l. **Cumbria In Bloom:**

Adrian Faulkner, in his capacity as a Management Committee Member of Cumbria In Bloom and co-ordinator for Britain In Bloom entry reported that the March Newsletter would be out shortly.

Olympic Torch

After much discussion over the route to be taken by the Olympic torch once in Bowness, the Secretary was asked to write to SLDC to see if there could be an alteration to encompass Windermere on the route to Kendal. It was agreed by those present that the Chamber of Trade should hold a Window Dressing competition to celebrate the Queen's Jubilee. The judging would take place during the first week of June and there would be two cash prizes for the winners – one in Windermere, one in Bowness.

Bus Drop-off Point

The Secretary reported that Pamela would be leaving her current job on Easter Monday; however she would see this project to its conclusion. The Chamber offers her their grateful thanks for all the hard work she had put in.

Business In Adjoining Parishes:

No report.

Website Statistics:

The Secretary reported that for the year 2011, over 625,000 world wide 'hits' had been made on the Chamber of Trade's website. From January to February 2012 there had been over 103,000 world wide 'hits.' These apart from the UK had come from the USA, Germany and Russia amongst others. The BID page had had the largest number of 'hits'.

A.O.B.

It was reported that there is going to be changes in how PAYE is administered. The Secretary was requested to invite Gail Escolme to the May meeting to give her annual Employment Law update.

The Secretary reported that he had been invited and had attended a seminar entitled "Love your Lakes Business Event" at the Low Wood. As a result he had taken the liberty of inviting a member of staff from CREA to give a presentation at the April meeting.

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Dates of Future Meetings:

**2012**  
May 1st

Adrian G Faulkner - Secretary, Windermere & Bowness Chamber of Trade.  
DMS. FCMI., CLP.