



Windermere & Bowness | Chamber of Trade

The minutes of a General Members Meeting held on the 12th April 2011 at the Burnside Hotel, Kendal Road, Bowness-on-Windermere, commencing at 6:30pm.

Present:

Tony Blaney (Fairfield Guest House)	Sue Fixter (Pitlochry)
Eve Blatchley (Hon Member)	Paul Frain (Helen's Chocolates)
Barry Butler (Butler Thompson Assoc.)	Erica Hargreaves-Wood (Erica's)
Amanda Davies (Brambles)	Mark Hans Brooker
Simon Everett (Simon Everett Opticians)	Bill Johnson (Hon Member)
Adrian Faulkner (AGF Business Services Ltd)	

Guest(s)

Sgt. Ken Jewell (Cumbria Police)

Apologies:

Thomas Banks (Banks Jewellers)	Paul Liddell (Lakelovers)
Liz Blaney (Fairfield Guest House)	PCSO Scott Livett
Barry Butler (Butler Thompson Assoc)	Richard & Dyan Rogers (The Old Pump House)
David Carter (David Carter Chemists)	Penny Seeds (Manuka)
Clayton Butchers	Paula & Graham Smith (Lingmoor Guest House)
Tim Farron MP	Tim Swaine (NatWest Bank)
Chris Gabbott (The Coppice)	Richard Sykes (Booths Supermarket)
Leith Hallatsch (WTC)	Enid & Ruth Thompson (Welcome Guides)
David Howarth (Renoirs)	Amanda Took (Mystic Moon)

Minutes:

The Minutes of the meeting held on the 1st March 2011 were accepted as being a true record.

Matters Arising not covered by the Agenda:

The Secretary reported that he had received an email from Steve Ratcliffe thanking the Chamber for the opportunity to speak to them and also stating that he would ensure that there was a link from the LDNPA's website to the Chamber's.

Correspondence:

- The Secretary read out an email he had received from Fallbarrow Park inviting the Chamber of Trade to their official opening of "The Lakeside" chalet complex. He reported that due to the none availability of the Chair and Vice-Chair, he had represented the Chamber.

Reports:

a. **Police**

Simon Everett introduced Sgt. Ken Jewell, Ulverston & Lakes NPT Community Sergeant. Sgt. Jewell reported that since the 7th February 2011 there had been significant changes in the way policing was carried out in the area. He then went onto outline the new procedures which would bring better overall continuity. Each shift will have its own "sergeant on duty" at the 2 police stations.

Shop Watch was ongoing. Those businesses that have not joined but would like to so, please contact Ken!

The figures to February 2011 should that there was a 15% decline in reported crime and detected crime showed a slight increase.

Business Against Crime membership is now available for this area. The scheme works well in Ambleside.

There then followed a Q&A session – PCSO funding available for a further 2 years.

- b. **Membership Secretaries:**
No report.
- c. **Community Safety Partnership**
No report.
- d. **Windermere & Bowness Winter Lights Group:**
No report.
- e. **Windermere Town Twinning Association:**
Tony Blaney reported that at the Town Twinning AGM the Officers of the Association remained the same. He also reported that there was to be a Twinning Association Garden Party at the Fairfield Garden on the 25th June.
- f. **Windermere Catchment Restoration Programme:**
No report.
- g. **Windermere Waterfront Project:**
Barry Butler reported that the meeting was to be a 'breakfast meeting'. He also reported that all the updates were on the website.
- h. **Windermere Air Festival/Glebe Trading:**
No report.
- i. **On Street Car Parking Charges:**
No report.
- j. **Tourist Information Centers:**
Tony Blaney reported that the Lakes Hospitality Association re-opened negotiations with SLDC and that the proposals were being taken to SLDC Cabinet on Wednesday 13th April.
- k. **United Utilities Storage Tank – The Glebe:**
No response from United Utilities – again! The Secretary was asked to contact the Town Clerk to obtain a resume of United Utilities recent presentation.
- l. **Business Maps/Guides for Windermere and Bowness:**
It was reported that there is a slow uptake from members and non-members would be invited to advertise. The number to be printed is to go up from 20,000 to 28,000.
- m. **Local Development Framework:**
No report.
- n. **Windermere Community Action Plan:**
No report.
- o. **Cumbria In Bloom:**
Adrian Faulkner, in his capacity as an Executive Committee Member of Cumbria In Bloom informed the meeting that, the Town Council's Windermere In Bloom committee had ordered an extra 10 flower baskets for the Chamber of Trade members to sponsor at a cost of £40 per basket to include flowers, watering and sponsorship label. Anybody interested should contact Cllr. Lisa Greasley, Chair of Windermere In Bloom on 015394 44465.
- p. **Street Signs:**
No report.

2012 Olympics:

The Secretary asked what the Chamber of Trade and its members were doing to publicise the area for the 2012 Olympics? It was suggested that he write to Cumbria Tourism, the rail companies and the National Park to see what they had in mind.

Business Improvement District (BID's):

Simon Everett outlined to members what BID's is all about and also informed the meeting that a Grant Funding application was in hand with Fells and Dales. The Secretary reported that he had received 6 letters of support from various businesses and organisations. All relevant information can be found on the Chambers website at <http://www.wbcoft.org.uk/BID.htm>

Business in Adjoining Parishes:

No report.

Website Statistics:

The Secretary, in his capacity of webmaster of the Chambers website, informed the meeting that for March 2011 there had been nearly 51,000 world wide "hits" on the website. This brought the quarterly total to over 155,000.

A.O.B.

The Secretary informed the meeting the Gail Escolme had accepted an invite to update the May meeting on Employment Law.

It was suggested that for St. Georges Day and the Royal Wedding the area should "fly the flag."

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Dates of Future Meetings:

2011

May – 3rd

Adrian G Faulkner - Secretary, Windermere & Bowness Chamber of Trade.
DMS. FCMI., CLP.