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Date:

17 March 2009

Dear Barry

Barry Butler

Commerce

Kendal Cumbria LA9 4AY

c/o 3 New Road

Windermere Chamber of Trade and

## Windermere Waterfront Programme - Bowness Bay and the Glebe Master Planning

I am writing to let you know that we and the Northwest Development Agency have now appointed consultants to take forward the consultation and master planning work for the future of Bowness Bay and The Glebe as part of the Windermere Waterfront Programme.

The appointed consultants are a team led by the firm BDP, who are a leading multi-disciplinary design practice based in Manchester. It is vitally important to the success of the master planning process that both we and the consultants are able to approach and have an open dialogue with those who have an interest in the area and would be affected by any proposals that might arise. It is just as important that we can hear any aspirations and concerns about the future of the area to enable the master planning process to be productive and realistic for all those involved.

BDP have lead the master planning and design of several high profile projects including Whitehaven Harbour, the Cathedral Gardens in Manchester, and a new Islands' Museum and Archive in Shetland. They were also involved in preparing the Ambleside and Waterhead Masterplan. We and they are well aware of the controversy around the presentation of the final option for Waterhead and are keen to learn from this experience. The involvement of a wide range of interests in this process is therefore valued and vitally important and will inform a range of options for consideration in the later stages of the process.

The current programme allows for initial consultations commencing in late March into early April. Further and wider consultation is programmed for late May early June. The work is planned to be completed by mid August.

Steve Ratcliffe and Ben Long will be attending Windermere Town Council's Annual Assembly on Thursday evening 19 March to introduce this project. Please keep this information confidential until after this meeting has taken place. If you would like to discuss any aspect of this work, or if you think that there is anyone else who we should notify, please contact Ben Long on 01539-792647.

Yours sincerely

**Director of Planning and Partnerships**